

OCRG Banner Display Advertising

Display Advertising with OCRG

We have created a simple and easy to use advertising system that allows you to directly control your advertising budget with OCRG and target your message to the right audience immediately. Our self-service banner management system allows you to add funds and set your budget for your display ad campaigns that you create.

We offer many options based on your business type and location. These "Zones" allow you to instantly reach new clients in your area or across the county. We provide two main types of targeting: Site-Wide Display Advertising and City Only Display Advertising .

Site-Wide Display Advertising (Displayed On All Pages):

We offer our advertising clients the opportunity to target a wide audience across Orange County with our "Site-Wide Display" advertising opportunity. This opportunity is available to businesses that offer services across the whole of Orange County and have something to offer everyone. Please refer to the panel to the right for prices and sizes and refer to the size guide at the bottom of the page which shows these ad sizes at actual size.

[Click Here
To Create a](#)

[Site-Wide Campaign](#)

Shopping and Dining Display Advertising (Displayed On Shopping and Dining Pages Only):

If you want to reach OC Shoppers and Diners, consider targeting this specific audience by placing a banner ad in our shopping or dining guide sections. Please refer to the panel to the right for prices and sizes and refer to the size guide at the bottom of the page which shows these ad sizes at actual size.

[Click Here
To Create a](#)

[Shopping Campaign](#)

[Click Here
To Create a
Dining Campaign](#)

City Only Display Advertising (Displayed On City Pages Only):

We also offer our localized advertising clients the opportunity to target a specific city audience. This opportunity is available to businesses and services that offer products and services in these specific cities listed to the right. Please refer to the panel to the right for prices and sizes and refer to the size guide at the bottom of the page which shows these ad sizes at actual size.

[Click Here
To Create a
City Only Campaign](#)

Ad Specification :

- All ads must be in jpeg format (.jpg or .jpeg)
- All city targeted ads must be in 180 x 180 pixels
- Ads must be no larger than 40k in size
- City advertisers must provide services or products in those areas

- All ads are subject to verification and approval prior to display

Advertiser Terms and Conditions

Please Click Here to Review the Full Advertiser Terms and Conditions

Ad Size Demonstration

Prices Quoted are in CPM or Cost Per 1,000 Impressions

Site Wide Advertising

- 160 x 600 Skyscraper - \$10.00 CPM

- 180 x 180 Square - \$5.00 CPM
- 468 x 60 - Standard Banner - \$10.00 CPM

Shopping and Dining Advertising

- 180 x 180 Square - \$5.00 CPM
- 468 x 180 - Triple Banner - \$10.00 CPM

City Targeted Advertising

- Aliso Viejo - 180 x 180 Sq - \$5.00 CPM
- Anaheim - 180 x 180 Sq - \$5.00 CPM
- Brea - 180 x 180 Sq - \$5.00 CPM
- Buena Park - 180 x 180 Sq - \$5.00 CPM
- Costa Mesa - 180 x 180 Sq - \$5.00 CPM
- Cypress - 180 x 180 Sq - \$5.00 CPM
- Dana Point - 180 x 180 Sq - \$5.00 CPM
- Foothill Ranch - 180 x 180 Sq - \$5.00 CPM
- Fountain Valley - 180 x 180 Sq - \$5.00 CPM
- Fullerton - 180 x 180 Sq - \$5.00 CPM
- Garden Grove - 180 x 180 Sq - \$5.00 CPM
- Huntington Beach - 180 x 180 Sq - \$5.00 CPM
- Irvine - 180 x 180 Sq - \$5.00 CPM
- La Habra - 180 x 180 Sq - \$5.00 CPM
- La Palma - 180 x 180 Sq - \$5.00 CPM
- Ladera Ranch - 180 x 180 Sq - \$5.00 CPM
- Laguna Beach - 180 x 180 Sq - \$5.00 CPM
- Laguna Hills - 180 x 180 Sq - \$5.00 CPM
- Laguna Niguel - 180 x 180 Sq - \$5.00 CPM
- Laguna Woods - 180 x 180 Sq - \$5.00 CPM
- Lake Forest - 180 x 180 Sq - \$5.00 CPM
- Los Alamitos - 180 x 180 Sq - \$5.00 CPM

- Mission Viejo - 180 x 180 Sq - \$5.00 CPM
- Newport Beach - 180 x 180 Sq - \$5.00 CPM
- Orange - 180 x 180 Sq - \$5.00 CPM
- Placentia - 180 x 180 Sq - \$5.00 CPM
- Rancho Santa Marg. - 180 x 180 Sq - \$5.00 CPM
- San Clemente - 180 x 180 Sq - \$5.00 CPM
- San Juan Cap. - 180 x 180 Sq - \$5.00 CPM
- Santa Ana - 180 x 180 Sq - \$5.00 CPM
- Seal Beach - 180 x 180 Sq - \$5.00 CPM
- Stanton - 180 x 180 Sq - \$5.00 CPM
- Trabuco Canyon - 180 x 180 Sq - \$5.00 CPM
- Tustin - 180 x 180 Sq - \$5.00 CPM
- Villa Park - 180 x 180 Sq - \$5.00 CPM
- Westminster-180 x 180 Sq - \$5.00 CPM
- Yorba Linda - 180 x 180 Sq - \$5.00 CPM